



Event Sponsorship Package



We live and work on the traditional, ancestral and unceded territories of the Coast Salish People, including the territories of the Musqueam, Squamish Stó:lo and Tsleil- Waututh Nations. We are grateful to be hosted on this land.

From the Organizers

Our flagship event, the Harambecouver Multicultural, Diversity and Reconciliation Festival is hosted annually in Vancouver to showcase, promote and celebrate the rich and diverse cultures and facilitate reconciliation amongst our communities. The festival is organized by the Great Lakes Networking Society, a society in good standing registered in the Province of British Columbia (80232 7262 BC0001).

The 2022 festival theme is: *Building resilience, courage and strength- Empowering the youth in a post-pandemic world.* Arts promote true prosperity, spark creativity and innovation, and have a social impact in our communities. Art influences society by changing opinions, instilling values, and translating experiences across space and time. We are emerging out of the pandemic and many of us have been impacted in one way or the other. Our youth and young adults especially, have felt the impact more than we can imagine. The 2022 festival is one way to encourage our youth, support our local artists and come together as a diverse and vibrant city.

With the goal of reconciliation and unification, Harambecouver started in 2017 as a Multicultural, Diversity and Reconciliation Parade. It was billed as “Vancouver’s first multicultural parade” in Canada. We hope to continue this tradition annually and we hope to have you support us at our festival.

Great Lakes Networking Society

Festival Schedule



Friday August 26, 2022

6:00am Pacific: Pancakes for the DTES
Every year on the first day of the festival, Harambeecouver make up to 1000 pancakes.. These are distributed by volunteers, feeding the homeless and hungry in the Downtown East Side Community. Contact us if you would like to volunteer to make and distribute pancakes.

5:30pm Pacific: Dialogue and Festival Kick-Off

We begin the festival with an evening of dialogue and African refreshments. A panel session will discuss this year's theme: *Building resilience, courage and strength amongst youth in the post-covid world.*
Location: TBC



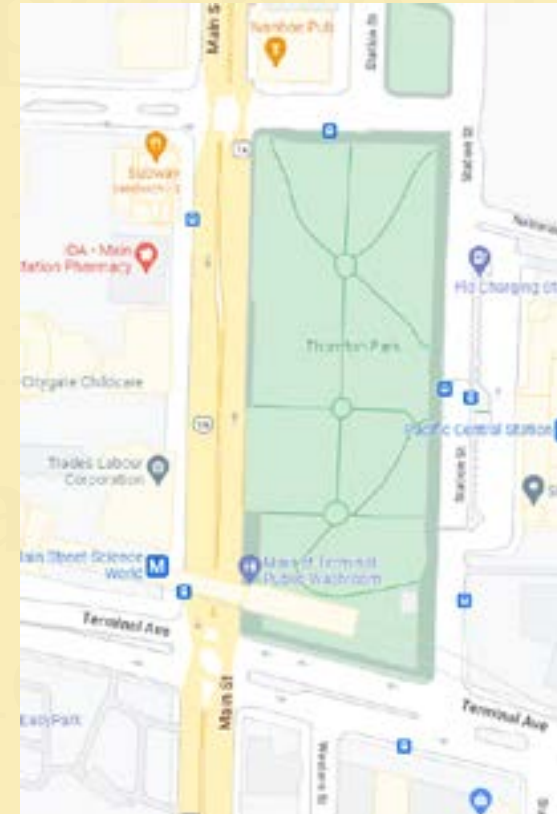
Saturday August 27, 2022

10:00am Pacific: Harambeecouver Festival

The flagship event runs from 10:00am onwards. Join us for food, arts, culture, market vendors and live performances scheduled through out the day!

Location: Thornton Park.

<https://harambeecouverfest.ca>



Sunday August 28, 2022

7:00am Pacific: Harambeecouver Run

Start your weekend with a fun or competitive 5Km run/walk.

Location: Stanley Park Second Beach.

Registration: <https://harambeecouerrun.ca>



9:00am Pacific: Harambeecouver Diversity Cup

This soccer tournament is geared to all young at heart individuals. Sign up as a team and compete to be the winner of the 2022 HMC Cup!

Location: Trillium Park

Registration: <https://harambeecouercup.ca>

10:00am Pacific: Harambeecouver Festival

The flagship event runs from 10am onwards. Join us for food, arts and culture, and live performances scheduled through out the day!

Location: Thornton Park



We live in a vibrant and diverse city...



Sponsorship Opportunities

The Harambeecouver Diversity Festival relies on the generosity of our sponsors to run our festival. We are grateful for each of the individuals and organizations that have sponsored our events over the past 6 years. We ask you to consider sponsoring the 2022 events in part or fully as a title sponsor. Every amount helps us in achieving a great festival.

We hope to curate a professional festival that appeals to the public, young individuals, families and the whole community at large. Aside from the minimal entry fees for the Harambeecouver Run, the Diversity Cup, and vendor fees, the festival does not charge any fees. It is entirely free and open to everyone in our community.

Funding from our partners is used to cover the event set-up costs and to support our performing artists, many of whom are still recovering from the pandemic.

Please review our sponsorship opportunities and let us know which options work best for your organization.

Harambeecouver Run

Funding needs:

- Runner medals
- Runner Bibs
- Timing mats
- Refreshments
- Audio Visual Rentals



Sponsorship Levels and Benefits:

- Title Sponsor: \$4,000+ CAD
 - Official sponsor of event
 - Logo in social media and print advertising
 - Free team entry registration
 - Free vendor tent/ table at the Festival
- Gold Level: \$2500 - \$3999CAD
 - Logo in social media and print advertising
 - Free team entry registration
- Silver Level: \$1000 - \$2499CAD
 - Logo in social media and print advertising
 - Free team entry registration



Harambeecouver Diversity Cup

Funding Needs:

- Tournament Trophies
- Umpire Fees
- Player Bibs
- Refreshments
- Audio Visual Rentals



Sponsorship Levels and Benefits:

- Title Sponsor: \$4,000+ CAD
 - Official sponsor of event
 - Logo in social media and print advertising
 - Free team entry registration
 - Free vendor tent/ table at the HMC Festival
- Gold Level: \$2500 - \$3999CAD
 - Logo in social media and print advertising
 - Free team entry registration
 - Free vendor tent/ table at the HMC Festival
- Silver Level: \$1000 - \$2499CAD
 - Logo in social media and print advertising

Harambeecouver Diversity Festival

Funding Needs:

- Artist recognition
- Stage rental
- Tent and table rentals
- Audio Visual rental
- Security
- Volunteer appreciation



Sponsorship Levels and Benefits:

- Title Sponsor: \$7000+CAD
 - Official sponsor of event
 - Logo in social media and print advertising
 - Free vendor tent/ table at the HMC Festival
- Gold Level: \$3000 - \$5999CAD
 - Logo in social media and print advertising
 - Free vendor tent/ table at the HMC Festival
- Silver Level: \$2000 - \$2999CAD
 - Logo in social media and print advertising
 - Free vendor tent/ table at the HMC Festival



Contact us

We would be pleased to hear from you and answer any questions you may have with regard to sponsorship. All funds received go a long way to supporting home grown talent in the Vancouver Lower Mainland. Please get in touch with us and support Harambeecouver Diversity Festival.

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